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The APMP Foundation Level Certification is the entry level for bids and proposal management certification. Commit to your own professional development with APMP! APMP is a membership association for professionals dedicated to the process of winning business through professional proposals, bids, tenders, and presentations. The APM Project Management Qualification was formerly known as the APMP and is designed for those who see project management as a key part of their role. It establishes a solid foundation in project management behaviours, skills, processes and tools in any industry. APMP Foundation is the first step on the path to professional certification for specialists in bid and proposal management. It's widely viewed as an essential addition to your CV by many in the industry.